



The Kansas Coalition for Life

POB 16514, Wichita, Kansas 67216
Voice (316) 522-8866 FAX (316) 522-8833
www.kcfl.net



News Release: August 29, 2013

Clear Channel Radio Challenges Kansas ProLife Organizations to “Potentially” the Largest Boycott in US History

By Mark S. Gietzen

It takes a village to kill a child!

So says the KCFL Boycott page posted at: <http://kcfl.net/kcfl/index.php?page=3&func=4>.

KCFL does not take the use of a boycott lightly. Rather, a boycott is employed only as a last resort when all other efforts have failed. Knowing this, local businesses and conscientious individuals have been very willing to support KCFL proLife boycotts in the past.

While boycotts are not a valuable tool in every situation, they work extremely well against radio and television stations; so much so, that the Wichita area has not had a sustained abortion services advertising campaign, since at least 1978, and perhaps even earlier than that. Seeing their own vulnerability, most radio stations will fold within a day or two.

However, **Clear Channel** has acted differently, apparently due to the personal feelings of some, or at least one, of its local Wichita employees.

Yesterday, following unsuccessful talks to avert a pending boycott, KCFL did add

Clear Channel to its Boycott List, but in a “pending status” only!



The status is pending until KCFL can be assured that the actual decision-makers at **Clear Channel** have chosen this path, with the full knowledge of what it entails.

At this point, however, it appears to be just some, or even one, lower-level Wichita employees who is inviting the national proLife **Clear Channel** boycott.

One **Clear Channel** employee was shocked that KCFL would involve all **Clear Channel** Radio Stations in the potential boycott, not just those specific few airing the planned South Wind Abortion Facility advertisements.

Tom Libby, a Wichita **Clear Channel** General Sales Manager, called the KCFL decision to move against all 1200-plus **Clear Channel** radio stations; “destructive” ...an interesting choice of words when considering what an abortion



does to an unborn child and to its mother's long-term emotional health.

Calls to the **Clear Channel** Saint Louis offices went unanswered yesterday.

This confrontation started about a month ago on July 1st, when **Clear Channel** first started airing the South Wind Abortion Facility advertisement on their new Radio Station, "FM 102.1 The Bull".

In routine fashion, KCFL was able to get the entire South Wind radio ad campaign stopped with one 15-minute phone call. The advertisement was never heard again. Understandably, not everyone at **Clear Channel** was happy with their decision to drop South Wind as an advertiser.

What makes this a potentially exhilarating engagement, are three factors:

1. The size of **Clear Channel**, a company that, without exaggeration, has more actual radio stations than some smaller competing radio stations have listeners! And,
2. The natural vulnerability of any media outlet to public sentiment. The goal of the boycott, if South Wind becomes a **Clear Channel** client, is that they be their *only client*.

In other words, every company who buys advertising on a **Clear Channel** Radio Station will be asked to withdraw their advertising dollars from **Clear Channel**, in support of the proLife cause. In addition, the general public will be asked to avoid making purchases from those companies who continue to advertise on any **Clear Channel** station. And,

3. The willingness of proLife groups to work together on a clear-cut, valid proLife boycott effort. Although proLife groups are not generally known for their unity in strategic matters, they have demonstrated an enormous willingness to work together in support of clearly defined and valid boycott efforts.

Nevertheless, on Friday, August 16th, in a meeting at the **Clear Channel** Wichita offices, **Tom Libby** questioned the strength of the proLife movement in the Wichita area. He was shown the simple numbers from an independently conducted late 2012 survey on Heartbeat Legislation, to use as a rough gage. <http://www.unbornheartbeat.com/qa/heartbeat-legislation-voter-poll-2/>.

I told Tom; "You get the red, we get the green!" Tom was unimpressed.

Tom, who as of Friday, August 16th, had no clue who the proLife organizations in Kansas were, was kindly shown <http://kcfl.net/kcfl/doc/LPPPA/kansasgroups.pdf> complete with contact information for each.

Therefore, if **Clear Channel** goes forward with their threat to run the South Wind Abortion Facility ads, they will be doing so with full knowledge of what they are

getting into. This is important to the conscientious consumers whom KCFL hopes will support any future boycott efforts.

There have been three noteworthy boycotts in US History, but the current situation with **Clear Channel** has the obvious potential to top all three of them!

In the 1955, **Rosa Parks** refused to give up her seat, and move to the back of an Alabama bus, sparking America's most notorious boycott to date, known as the Montgomery Bus Boycott. 13-months later, it took action from the U.S. Supreme Court to end that boycott.

Even though less than one third of the Montgomery population actively supported the Bus Boycott, the transportation company lost 65% of its income during that 13-month boycott period.

Given **Clear Channel's** size, the number of proLife people in America, and the intensity of the proLife sentiment in America, the potential upcoming **Clear Channel** boycott could easily dwarf every aspect of the Montgomery Bus Boycott.

The second most effective and notorious boycott in America was the **Cesar Chavez** led, Farm Workers' Boycott on California grape growers in the 1960s and 70s. Even though less than 1% of Americans stopped buying and eating grapes during the boycott period, the media attention catapulted the previously unknown "*United Farm Workers*" into an organization where virtually every politician in the land felt a need to show up bow low to the United Farm Workers.

By comparison, to the 1% of Americans who stopped buying and eating grapes in support of the United Farm Workers, it is likely that over 50% of Americans will support a proLife **Clear Channel** boycott.

The third most effective boycott in American history was against tuna fisheries that did not capture their tuna fish in a way that was "*Dolphin Safe*" in the 1980s.

Even without any network of organizations to carry the tuna boycott message, EVERY major seller of canned tuna in America was forced to change their fishing methods to comply with the "*Dolphin-Safe*" guidelines, in order to compete in that highly competitive market place. Consumers demonstrated a willingness to pay twice as much for Dolphin-Safe Tuna, than for the exact same product without the Dolphin-Safe label.

By comparison, the proLife movement is well organized in virtually every community in America, and the concept of being a conscientious consumer has increased dramatically since the 1980s.

Nevertheless, KCFL holds out hope that **Clear Channel** will not force the proLife movement into a boycott posture.

The ball is 100% entirely in **Clear Channel's** court.

The only thing certain is that the Hand-of-God is in everything that happens!

A boycott of this potential magnitude could be the catalyst that America needs to instill the proLife unity that has been missing in recent years.

Stay tuned... ###